



Organizers



NATIONAL FEDERATION
OF PASTURE USER
GROUPS OF HERDERS



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MONGOLIAN YAK FESTIVAL

JULY 20th, 2020





The National Federation of Pasture User Groups (NFPUG) is a national NGO representing the vital interests of Mongolian herders and is engaged in a wealth of activities to preserve and promote Mongolian pastoralism with its unique nomadic traditions of managing natural resources. We have a wide network of nomadic herders throughout the country that will be happy to show their hospitality to anyone interested in their livelihoods.

The Yak festival has been organized in order to increase the efficiency of yak, support yak herders and develop local tourism. The yak festival agenda includes present and advertise visitors about traditional yak husbandry and its heritage, historical culture, show herder's produced dairy products, yak wool and handcrafts, organize culture performance, fashion show, and many interesting competitions are organized such as rodeos, milking trials, beauty contest, polo on yak back, fire show and races.

Activities of Yak festival

Opening ceremony

- National costumes and utilities
- Yak parade

Competition

- Rich in milk /yak of the height value and benefit/
- Yak catching
- Beautiful yak
- National archery
- Yak cooking show
- Yak friendly herder
- The fluffy one (a cooperative that has supplied the biggest quantity of yak wool)
- Artistic yak (best handmade products made out of yak wool)
- Rich flavours (the most delicious dairy products)



"Blessed with generosity" exhibition

- Food
- Milk and meat
- Yak wool and cashmere products
- Apparels
- Blankets and mats
- Stitched felt fugs
- Home textiles

Products made by SMEs

- Leather products
- Saddlery
- Handcrafts products

Closing ceremony

- Fashion show
- Shamanism show
- Fire festival and night party

