

# TCI / MOC Asian Chapter Summer Conference 2022

## Building Our Resilience in the Global Disruption: Asian Models and Cases

A One-Day Online (and Hybrid) Conference

Friday 1<sup>ST</sup> July 2022

### Final Agenda

This is a one-day (4 hours) conference hosted by TCI Asian Chapter and MOC Asian Chapter hosted by CamEd Business School in Phnom Penh, Cambodia. The timing will be **13:00 – 17:00 (Phnom Penh/Bangkok time)**. You can [check your local time here](#).

02:00 – 06:00 Boston, USA	08:00 – 12:00 Central European Time
12:00 – 16:00 Kazakhstan	13:00 – 17:00 Cambodia, Thailand, Vietnam
14:00 – 18:00 Taipei, Mongolia	15:00 – 19:00 South Korea

For the recorded videos of the TCI / MOC Asian Chapter Summer Conferences in 2020 and 2021, please find the following link: <https://www.tci-network.org/tciasia/>

**Another joint collaboration by TCI Network and MOC Asian Chapter  
and hosted by CamEd Business School, Phnom Penh, Cambodia  
with support from the Industrial Technology Research Institute, Taiwan**

### Purpose and Aim of the Conference

This one-day online conference is hosted jointly between the TCI Asian Chapter and the MOC Asian Chapter to learn from new experiences in collaboration as enterprises, clusters and countries begin to rebuild their resilience from the global disruptions caused by Covid-19 pandemic, geo-political conflicts, climate change and other impacts. Collaboration is seen by cluster leaders and policy makers as key to the successful re-emergence and transition of clusters/countries to building resilience. Key drivers of collaboration include green/digital transition, supply chain security, and creating shared value. This will be a practical, policy-driven, visual, presentation-based, case-study based conference. This conference brings together speakers, ideas and papers to examine the emergence of new forms of collaboration and how policy and practice can make collaboration effective in Asia. The MOC Asian Chapter draws from the Harvard Business School Microeconomics of Competitiveness Network comprising over 100 universities worldwide. TCI draws from a worldwide network of people and organizations working in clusters and innovation ecosystems around the world, that together create global connections, inspire new thinking about clusters and improve policy learning. This conference draws from the depth of knowledge and experience of the TCI / MOC networks from around the world including the Americas (LATAM), Europe, and other regions. Particular emphasis is on the development of case studies and examples from around the Asian Region.

Click **Ctrl + Registration** to attend the conference. There is no fee to attend the conference.

The conference Zoom link (Ctrl + link): <https://sjsu.zoom.us/j/84992180266>

Final presentations & papers to be published in the Conference E-Book September 2022  
We look forward to seeing you, and welcome your ideas and contribution to the conference.

Please contact Ken Charman ([kcharman@cam-ed.com](mailto:kcharman@cam-ed.com))

## TCI Network and MOC Asian Chapter

### Summer Conference 2022

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Friday 1<sup>st</sup> July 2021

### Online (and Hybrid) Conference Agenda

(Listed times are Phnom Penh / Bangkok Time)

**Chairpersons:** Patricia Valdenebro, CEO of TCI Network, and Ken Charman, Chair of MOC Asian Chapter

**13.00-13.30 Introduction and Welcome Address**

**Introduction**, Patricia Valdenebro and Ken Charman

**Welcome Address**, Casey Barnett, President of CamEd Business School

**Welcome and Overview on Global Cluster Trends**, Merete Daniel Nielsen, President, TCI Network

**The Role & Work of the MOC Asian Chapter**, Ken Charman

**13.30-14.00 Keynote Speaker:**

**2026 and the Future of Collaboration**, Professor Michael Enright, Northeastern University, Founder and Member Board of Advisors, TCI Network

**14.00-14.10 Break**

**14.10-15.30 Presentations and Discussion (Chairperson: Ken Charman)**

**Production Service in Supply Chain: A Business Model Incubated by Taiwan's Entrepreneurs**, Janet Tan, San Jose State University, California, USA

**The Impact of the COVID-19 Pandemic on the Move to a Circular Economy: the Case of Oil-Exporting Countries**, Erjan Akhmedov, Kazakh British Technical Univ., Almaty, Kazakhstan

**Pre-certification of Aquaculture: Using Knowledge Graph to Simulate Feasibility of Certification**, Shun-Hsiang Chang, Research Manager, ITRI Taiwan

**Sustainable Upgrading Paths Towards Competitiveness: Cashmere Cluster of Mongolia**, Tsevelmaa Khyargas and Enkhtuul Sharavdemberel, National University of Mongolia

**China and Taiwan's Competitiveness and Social Wellbeing Compared**, Agnieszka McCaleb, SGH Warsaw School of Economics

**Universities, Collaboration, and Networks: Competitiveness Post-Covid**, Ken Charman, CamEd Business School

**15.30-15.40 Break**

**15.40-16.50 Presentations and Discussion (Chairperson: Patricia Valdenebro)**

**Initiating Green and Digital Transformation for SMEs: Strategies and Cases**, Tony Lin, Researcher, Industrial Technology Research Institute (ITRI), Taiwan, and Member Board of Directors, TCI Network

**The Australian Food and Agribusiness Story of Resilience in the Face of Unprecedented Disruption**, Mirjana Prica, Managing Director, Food Innovation Australia Limited (FIAL) and Member Board of Directors, TCI Network

**Ecosystem Capacity Building to Support Recovery and Resilience: Canadian Cases**, Vincent Dugré, Co-founder, Bivizio Inc.

**Support for European Clusters and Matchmaking Activities in Asia**, Christophe Guichard, Policy Officer for Cluster Internationalisation, European Commission, Brussels

**16.50-17.00** **Closing Remarks:** Patricia Valdenebro, Ken Charman