
JOINT PROGRAM OF MOC AND TCI ASIA CHAPTER - MONGOLIA 2020 -

Overview

The MOC (Microeconomics of Competitiveness) Asian Chapter Network is a branch of MOC Affiliates at Harvard Business School, and comprising participants from universities in Taiwan, Thailand, South Korea, Japan, Mongolia, Philippine, Indonesia, and Cambodia. The purpose of the Asian MOC Chapter is to contribute to the Harvard Business School MOC Network, and to develop the skills and competences of the participants in the Asian Chapter to continue to contribute highly demanded studies that enhance the MOC network's research and teaching materials. In this process, the Asian Chapter can bring to the MOC Network a new dimension of application and practice based on Asian clusters, Asian economies and developments from the great range of emerging and developed economies that the Asian Chapter incorporates.

The TCI (The Cluster Initiative) Asia Chapter is part of leading global network of people and organizations working in clusters and innovation ecosystems around the globe. TCI Asia Chapter is encouraging business network among Asian countries, and exchanging experiences, identifying key features of successful policies and able to identify best expertise throughout the network for active participation in joint projects and activities.

Theme of Events

- ❖ **CLUSTERS AND THE NEW NORMAL FOR ASIA**
- ❖ **5th International Conference of MOC Asia Chapter**
- ❖ **1st TCI Asia Chapter Webinar in collaboration with TCI Network**

Date and time, platform and facilitation

- ❖ **July 6th (Monday), 2020. 13:00 p.m. – 16:00 p.m. (UB time)**
- ❖ **July 7th (Tuesday), 2020. 14:00 p.m. – 16:00 p.m. (UB time)**
- ❖ **ZOOM, Facilitation of Janet Tan, San Jose State University, USA and Patricia Valdenebro, CEO at TCI Network, Spain**

Web organizers

- ❖ Economic Institute, National University of Mongolia
- ❖ MOC Asia Chapter
- ❖ TCI Network
- ❖ TCI Asia Chapter

Event Overview

1. Program at a Glance on 6th July 2020

5TH INTERNATIONAL CONFERENCE ON CLUSTERS AND THE NEW NORMAL FOR ASIA	
6 July (Monday)	
12:50 – 13:00	Greetings
13:00 – 13:05	Opening Ceremony and Keynote Speech. Undram Chinbat. Parliament Member, Mongolia
13:05 – 13:10	Welcome Speech. Merete Daniel Nielsen, President of the TCI Network
13:10 – 13:40	Guest Presentation: Prof. Orjan Solvell “Clusters and Disruption”
	Crisis, Pandemic, and New Development Tendency: Case of Mongolia Prof. Khashchuluun Chuluundorj, National University of Mongolia
13:40 – 14:10	Review and dissemination
	Q&A and feedback to participants
	Crisis, Recovery, and New Normal: The Taiwanese Cluster Cases in the Coronavirus Epidemic Lin, Ching-Hung (Tony)
14:10 – 14:40	The International Master Program of Applied Economics and Social Development (IMES), National Chengchi University, Taipei, Taiwan
	Review and dissemination
	Q&A and feedback to participants
	A paradigm shift in teaching pedagogy – synchronous online teaching Janet Tan
14:40 – 15:10	San Jose State University, School of Global Innovation and Leadership. USA
	Review and dissemination
	Q&A and feedback to participants
	Teaching Creating Shared Value Online Dr Ken Charman
15:10 – 15:40	CamEd Business School
	Review and dissemination
	Q&A and feedback to participants
15:40 – 16:00	Presenters’ views and closing

Goals of the Conference

- To exchange and share the Clusters and the New Normal Concepts throughout Asia
- To promote affiliates network
- To contribute country cases for MOC Network

Specific issue theme

- Radical Imagination

- Challenges on Clusters throughout Asia in the New Normal

Participants

- Faculty members of Mongolian Universities and Research Institutions
- Public Officials, Mongolia
- MOC Asia Chapter Affiliates
- Other MOC Affiliates

2. Program at a Glance on 7th July 2020

1ST TCI ASIA CHAPTER WEBINAR ON CLUSTERS AND THE NEW NORMAL FOR ASIA IN COLLABORATION WITH TCI NETWORK	
7 July (Tuesday). 14 p.m. – 16:00 p.m.	
13:50 – 14:00	Welcome to Webinar and Greetings
14:00 – 14:05	Welcome and keynote speech. Merete Daniel Nielsen, President of the TCI Network
14:05 – 14:10	Facilitator’s message to Participants/TCI Introduction
14:10 – 14:40	How business collaboration works in practice within the clusters? (International examples and data evidence) (Video story etc.)
14:40 – 15:10	What support is needed for efficient collaboration?
15:10 – 15:40	The Asian clusters perspective, what is important to Asian clusters?
15:40 – 15:50	Recovery Playbook
15:50 – 16:00	Panel Discussion

Goals of the Webinar

- To start TCI Asia Chapter’s Webinar
- To exchange and share the cross continental development experiences
- To promote business network

Participants

- MOC and TCI Asia Chapter’s members
- Business people from Mongolia
- Policy makers

Expected Outcomes

- Build up a first database of Asian contacts interested in New Normal topics
- Identify 1-2 potential new members of TCI Network
- Monthly webinars of the TCI Network on more specific topics, i.e. remapping of clusters & supply chains transformation

Others

- ❖ Language: English, translation to Mongolian
- ❖ ZOOM polling

