

SUSTAINABLE CASHMERE CERTIFICATION

AVSF'S SUSTAINABLE CASHMERE PROGRAM INITIATIVE

Sustainable cashmere certification is a proof document that certifies that herders and herders' cooperative prepare and supply cashmere in an environmentally-friendly, socially responsible and economically viable way.

SUSTAINABLE CASHMERE CERTIFICATION PURPOSE:

- Establish proper habits of cashmere production at local level
- Supply markets with source-verified raw materials
- Provide herders with compensations for efforts and destocking
- Contribute to sustainable pastureland management

SUSTAINABLE CASHMERE CERTIFICATE IS ISSUED BY:

- Aimag Certification Committee
- National Certification Committee:
 - Consultancy sub committee
 - Science sub committee

CERTIFIED COOPERATIVES IN BAYANKHONGOR:



AVSF promotes an integrated approach encompassing all steps of sustainable cashmere value chain development.

SUSTAINABLE CASHMERE CERTIFICATION VALUES:

Environmentally friendly

Less harmful to environment and aimed to rehabilitate pastureland or not to hamper existing condition

Socially inclusive

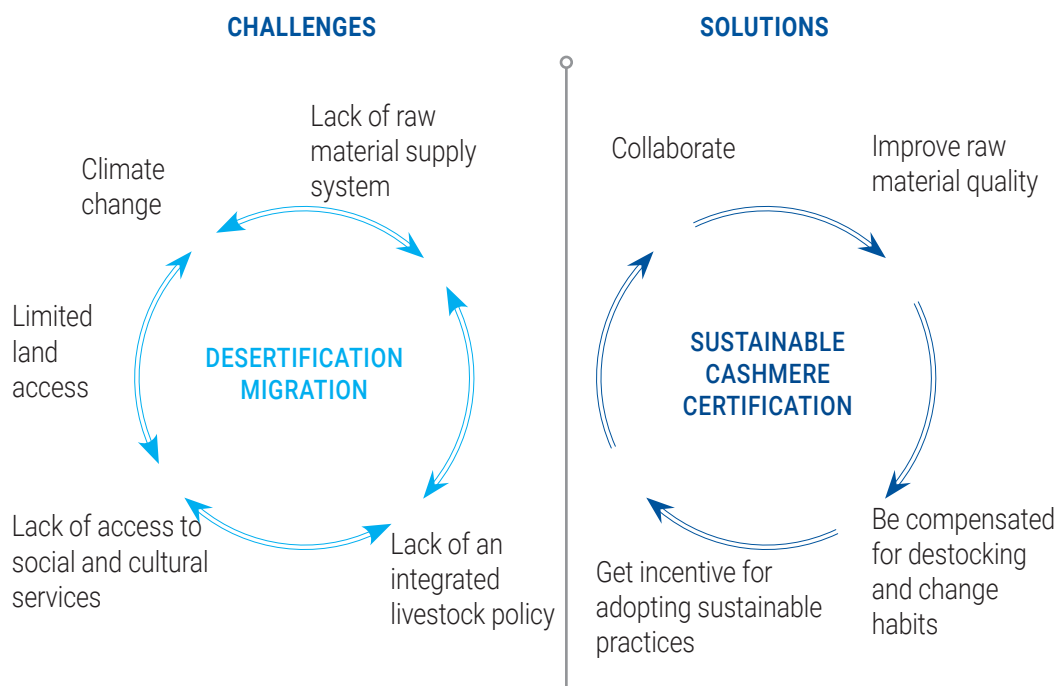
Transparent, ensures equal participation, supports to develop social relations and build mutual trust

Economically efficient

Stable income and equal profit share



SUSTAINABLE CASHMERE CERTIFICATION JUSTIFICATION



JOINING SUSTAINABLE CASHMERE CERTIFICATION:



Organize into Pasture User Groups and establish Cooperative



Get involved in trainings, receive technical support and prepare sustainable cashmere



Register in AVSF's Sustainable Cashmere Union and adopt Certification criteria



Obtain verification from Sustainable Cashmere Certification Committees

ADVANTAGES OF SUSTAINABLE CASHMERE CERTIFICATION:



A proper decision tool for the protection / rehabilitation of pastureland



Stable income and economic incentives



Favorable conditions to reduce livestock and pastureland degradation



Livelihoods improved and better access to social and cultural services



Increased participation and influence in local decision making



Photo by Julie Delzescaux

AVSF's Sustainable Cashmere Program
Bayankhongor aimag

Bayankhongor aimag, Bayankhongor
soum, Golomt bank building,
4th floor, #403
Tel: +976-70440579