

CertiProf®

Professional Knowledge

## Who is CertiProf®?

CertiProf® is an Examination Institute founded in Unites States in 2015.  
Located in Sunrise, Florida.

Our philosophy is based on the creation of knowledge in community and for this purpose its collaborative network is made up of:

- **CKA's (CertiProf Knowledge Ambassadors)**, are influential people in their fields of expertise or mastery, coaches, trainers, consultants, bloggers, community builders, organizers and evangelists, who are willing to contribute in the improvement of content.
- **CLL's (CertiProf Lifelong Learners)**, certification candidates are identified as Continuing Learner proven their unwavering commitment to lifelong learning, which is vitally important in today's ever-changing and expanding digitalized world. Regardless of whether they win or fail the exam.
- **ATP's (Accredited Trainer Partners)**, universities, training centers and facilitators around the world that make up the partner network.
- **Authors (co-creators)**, industry experts or practitioners who, with their knowledge, develop content for the creation of new certifications that respond to the needs of the industry.
- **Internal Staff**, our distributed team with operations in India, Brazil, Colombia and the United States that support day by day the execution of the purpose of CertiProf®.





**Our certifications are internationally recognized.**



**More than 4 languages available in all exams.**



**More than 52.000 Followers on LinkedIn.**



**More than 460.000 digital badges awarded.**

**Why Choose**  
**CertiProf**<sup>®</sup>  
Professional Knowledge

**More than 20 annual Sponsorship Events.**



**Half a million visits on our website annually.**



**More than 700 partners in 31 countries.**



**More than 500.000 Professionals certified by us in more than 30 countries.**





## DIGITAL CERTIFICATION BADGES

*Verifiable | Portable | Shareable*

## WHAT IS A DIGITAL BADGE?

Is a digital representation of a learning outcome, experience or competency, they can be shared and verified online in a way that is easy and secure. Credly 's Acclaim Platform badges link to metadata that provides context and verification. They can be shared across the Internet for maximum visibility and recognition.

### BENEFITS



Badges provide employers and peers concrete evidence of what you had to do to earn your credential and what you're now capable of.



Helps you to share your achievements on your social media.



You will have verified employability skills in a portable way, making you "work-ready". You can access labour markets, insights, search active jobs and even apply to them.

### A DIGITAL BADGE IS



**Verifiable**



**Portable**



**Shareable**

We are committed to providing you with the tools necessary to achieve your professional goals and we understand that communicating your credentials in an ever-expanding online marketplace can be challenging. That is why we have partnered with Credly's Acclaim platform to provide you with a digital version of your credentials.

## Our Certifications

### Scrum



#### Scrum Foundation Professional Certificate SFPC™

Scrum Foundation is part of CertiProf's professional Scrum qualification program and has been developed in cooperation with international experts in the field. After the completion of this certification, we suggest that you continue your professional education with the following certifications: Scrum Master Professional Certificate SMPC®, followed by Scrum Product Owner Professional Certificate SPOPC™ and Scrum Developer Professional Certificate SDPC™.



#### Scrum Product Owner Professional Certificate SPOPC™

Scrum Product Owner grants a general overview and understanding of how to maximize the value of the product and the work of the Development Team. We suggest that you continue your professional education with Scrum Master Professional Certificate SMPC® or Scrum Developer Professional Certificate SDPC™.



#### Scrum Developer Professional Certificate SDPC™

Scrum Developer grants a general overview and understanding of how to deliver a potentially releasable Increment of "Done" product at the end of each Sprint. We suggest that you continue your professional education with Scrum Product Owner Professional Certificate SPOPC™ or Scrum Master Professional Certificate SMPC®.



### Scrum Master Professional Certificate SMPC®

CertiProf® offers the Scrum Master Professional Certificate SMPC® Program to validate your knowledge about Scrum. Our examination is a multiple-choice online test and you can take it from your PC, anywhere around the world. After the completion of the Scrum Master Professional Certificate exam, you can expect to gain a general overview and understanding of Scrum theory, practices, and rules.



### Scrum Advanced Professional Certificate SAPC™

The Scrum Advanced Professional Certificate SAPC™ is specifically designed for those who are interested in demonstrating knowledge of the Scrum Practices in its entirety. The certificate is awarded to candidates who have multiple certifications in Scrum and have achieved well-rounded, superior knowledge and skills based on Scrum Practices.

## DevOps Culture

*“Embracing a new culture is hard, but not for people who learn about DevOps culture through DevOps with Lego and Chocolate simulation. I am delighted to partner with CertiProf® in bringing DevOps Culture training and certification opportunity to you all.*

*Now it's your turn! Have fun, change mindsets, enable DevOps transformation success stories”.*

Dana Pylayeva.



### DevOps Culture Practitioner Certificate DCPC™

This certification is based on immersive learning experience received by candidates via DevOps Culture Simulation (with Lego and Chocolate) workshops. This certification enables DCPC™ holders to articulate the benefits of DevOps Culture as well as discuss T-shaped skills development, cross-training and eliminating silos.



### DevOps Culture Certified Trainer DCCT™

This certification enables DCCT™ holders to successfully facilitate DevOps Culture simulation, run effective debriefing with their group and connect learning from the simulation with solutions to real-life challenges in their organization.

## Agile Business Owner

*“Business Agility is the ability of an organization to rapidly adapt to market changes and respond flexibly to customer demands, doing so sustainably and outperforming its competitors. If you’ve ever noticed that the new wave of Agile is all about Business, the new role of leadership is the Agile Business Owner.*

*It is a great pleasure to see this partnership between Surya Education and CertiProf® that will provide Executive Education and Professional Certification of Agile Business Owners, which I consider the most critical new role for Business Agility. I hope you enjoy our Reference Model and join us in the mission to evolve the business mindset around the world”.*

*Luiz C. Parzianello.*



### Agile Business Owner Foundations Certificate ABOFC™

CertiProf® is now offering the Agile Business Owner Foundations Certificate ABOFC™ for those who wish to be guided in the development of competencies to satisfactorily perform this new strategic role in the implementation of Business Agility.

## Agile



### DevOps Essentials Professional Certificate DEPC®

DevOps Essentials explores the change in mindset and process from traditional approaches, even more, if the organization is not already embracing Agile principles.

DevOps is about people, processes and the right tools to make the life cycle of your application faster and more predictable.



### Design Thinking Professional Certificate DTPC®

Design Thinking provides a detailed understanding of key concepts and definitions to improve your interaction with the user experience divided in five phases: empathize, define, ideate, prototype and evaluate. This helps organizations to create useful proposals that adapt to the real needs of people; allowing them to expand the service portfolio, consolidate brand and improve results.



### Kanban Essentials Professional Certificate KEPC™

This certification particularly helps professionals that want to coordinate the production of products and services, adapting to different variations through Kanban, a technique in which work instructions are given by cards that are made to the specifications of the client, with the goal of controlling the progress and be able to have a product or service of good quality.



### **Innovation Management Professional Certificate IMPC™**

Innovation Management helps to promote business innovation in a successful way, the innovation manager learns to generate ideas of greater impact and the key concepts of this discipline, aiming to promote a process or culture of initiatives that focus in disruptive changes or steps that transform the business in a meaningful way.



### **Agile Coach Professional Certificate ACPC™**

Agile Coach is for those who wish to learn and implement Coaching skills to find and manage the necessary changes and thus achieve objectives and meet goals. Agile Coach concentrates on the knowledge of the clients, increases their performance and improves their quality of life.

## **Lead Cybersecurity**



### **Lead Cybersecurity Professional Certificate LCSPC™**

With this certification, you will learn the fundamental concepts of Cybersecurity and implement the practice of protecting systems, networks, and programs from digital attacks. This certification is based on the Framework for Improving Critical Infrastructure Cybersecurity Version 1.1 National Institute of Standards and Technology (NIST).

## ISO/IEC



### ISO 27001 Foundation I27001F

ISO 27001 is an international standard published by the International Standardization Organization (ISO) and it describes how to manage information security in a company. We suggest that you continue your professional preparation with ISO 27001 Internal Auditor I27001IA and ISO 27001 Lead Auditor I27001LA.



### ISO 27001 Internal Auditor I27001IA

ISO 27001 can be implemented in any kind of organization, profit or non-profit, private or state-owned, small or large. It was written by the world's best experts in the field of information security and provides a methodology for the implementation of information security management in an organization. We suggest that you continue your professional preparation with ISO 27001 Lead Auditor I27001LA.



### ISO 27001 Lead Auditor I27001LA

The main philosophy of ISO 27001 is based on risk management: investigate where they are, so they can be treated systematically. To obtain the Lead Auditor Certificate a complementary exam with an open book must be taken, supervised by the partner, this exam is designed to allow students to demonstrate their understanding of the audit process and the responsibilities of being a lead auditor.



### **ISO 22301 Foundation I22301F**

This certification is about business continuity and the requirements of ISO 22301 – the most popular standard in the world that addresses the topic of business continuity. We suggest that you continue your professional preparation with ISO 22301 Internal Auditor I22301IA and ISO 22301 Lead Auditor I22301LA.



### **ISO 22301 Internal Auditor I22301IA**

The outline follows the structure of ISO 22301 standard covering the following requirements: Context of the organization, leadership, planning, support, operation, performance evaluation and improvement. We suggest that you continue your professional preparation with ISO 22301 Lead Auditor I22301LA.



### **ISO 22301 Lead Auditor I22301LA**

The continuity of the business is not limited to the information systems, it goes further, taking into account the integrity of the people who work in the company, since they are the ones that feed the information systems and therefore the main asset. To obtain the Lead Auditor Certificate a complementary exam with an open book must be taken, supervised by the partner, this exam is designed to allow students to demonstrate their understanding of the audit process and the responsibilities of being a lead auditor.

### ISO 20000 Foundation I20000F



ISO/IEC 20000-1:2011 is a Service Management System (SMS) standard. It specifies requirements for the service provider to plan, establish, implement, operate, monitor, review, maintain and improve an SMS. We suggest that you continue your professional preparation with ISO 20000 Internal Auditor I20000IA and ISO 20000 Lead Auditor I20000LA.

### ISO 20000 Internal Auditor I20000IA



This International Standard includes the design, transition, delivery and improvement of services to fulfill agreed service requirements and provide value to both the customer and the service provider. Requiring the service provider to have an approach based on integrated processes when planning, establishing, implementing, operating, controlling, reviewing, maintaining and improving a Service Management System (SMS). We suggest that you continue your professional preparation with ISO 20000 Lead Auditor I20000LA.

### ISO 20000 Lead Auditor I20000LA



This International Standard allows a service provider to integrate his Service Management System with other management Systems of his organization. To obtain the Lead Auditor Certificate a complementary exam with an open book must be taken, supervised by the partner, this exam is designed to allow students to demonstrate their understanding of the audit process and the responsibilities of being a lead auditor.

## Marketing



### Digital Marketing Professional Certificate DMPC™

This certification provides a detailed understanding about Digital Marketing concepts, strategies and implementation, including email and Search Engine Optimization (SEO) campaigns, Pay Per Click (PPC) campaigns, social marketing, retargeting and integrating digital marketing with traditional marketing.

## Lean Six Sigma Green Belt



### Lean Six Sigma Green Belt Professional Certificate LSSGBPC™

Lean Six Sigma Green Belt, aims to teach project management professionals to lead or be part of a team with the ability to analyze and solve quality problems, to help companies optimize their processes, taking advantage of resources and reducing the variability of processes to eliminate the waste that may exist in it.

## Service Desk



### Service Desk Leader Professional Certificate SDLPC™

Based on international standards the Service Desk Leader Professional Certification is designed for existing and aspiring service desk leaders and supervisors who wish to develop the necessary practices and skills to successfully lead, motivate and manage technical support teams to offer excellent customer service while strategically aligning with the needs of the business.

## Big Data



### Big Data Professional Certificate BDPC™

This certification aims to teach professionals and organizations to identify problems in a way that is understandable by using Big Data, to provide useful solutions with a large amount of information and with data that can be shaped or tested in any way deemed appropriate.

## OKR

*"It's hard to embrace a new Mind-set, but not for people who learn about Silicon Valley's agile goal culture. Objectives and Key Results make thinking more about results than effort. It is a pleasure to partner with CertiProf®, offering training and certification opportunities for OKR Culture for all of you.*

*Now it is your turn! Have fun, change Mind-Set, enable transformation success stories with OKRs".*

*Antonio Cesar Polo.*



### OKR Certified Professional OKRCP™

This certification enables OKRCP™ holders to facilitate all levels of the OKR life cycle in their organization (or customers), from the development of good Objectives and KeyResults to the deployment of strategic, tactical, and operational goals, monitoring, and closure with good governance and discipline. Using this acquired knowledge, the certificate holder will make the OKR culture accessible to all employees in the organization (or customers).



## User Stories



Luis Antonio Salazar better known as Lucho Salazar co-author of the book: "User Stories: A Pragmatic Vision". Is one of the most recognized agilists in Latin America, translator to spanish language of the Scrum official guide and Ken Schwaber's official guide of Nexus to escalate Scrum, and with whom we had the opportunity to create this certification, based on the book of his authority.

Jorge Hernán Abad Londoño co-author of the book: "User Stories: A Pragmatic Vision". He is a Civil Engineer with extensive knowledge in agile methodologies, with more than 18 years of experience in the software industry and 6 years of experience as an Agile Coach, translator to spanish language of Ken Schwaber's official guide of Nexus to escalate Scrum, and with whom ,in company with Lucho Salazar, we had the opportunity to create this certification, based on the book of his authority.



### User Stories Foundations Certificate USFC™

*User Stories has been developed by CertiProf® with the collaboration of Lucho Salazar and Jorge Abad, Authors of the Book "User Stories: A Pragmatic View".*

This Certification provides the fundamentals on the main characteristics of User Stories as communication tools between team members and others interested in product or service development projects, from technology areas or any other business area.



## Remote Worker



### Remote Worker Professional Certificate RWPC™

This program proposed as a micro certification was modeled by CertiProf® during the attendance at the CAS2019 event in the city of Barcelona, inspired by Lisette Sutherland's conference "How to be a high performance distributed Agile team".

In the wake of the **COVID-19** pandemic, Remote Worker Professional Certificate RWPC™, was developed, we gather experiences and good practices aiming to contribute to a better understanding of remote work and respond to the immediate training needs of the global community.

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