



Abico
Since 2012-2023



Zip code:17070

KHAN-UUL DISTRICT, MAGNOLIA OFFICE, 5TH FLOOR, ULAANBAATAR-17070, MONGOLIA

TEL: (976) 7575-5550

www.abico.mn

OUR HISTORY



Abico LLC is a trade and service company that aims to provide **high quality** and **healthy products**, and the **best services** to our customers. We have continuously introduced **the best Japanese products** into the domestic market since our establishment in 2012. We focus on distributing the **highest quality products** because we believe it ensures a long lasting, stable business relationships with our suppliers, while offering the best opportunity for our customers.

OUR VISION, MISSION & VALUES



Vision

Bring the Good spirits and Happiness through our Quality products with Reliable Services in Mongolia and Central Asia.

Mission

Provide quality products to every households Deliver the best service to every citizen and every household through our customers.



OUR PRIDE



THE POWER OF BRAND IDENTITY

Thanks to our professional marketing team, our brands stand at **No.1** in Mongolia.



RESPONSIBLE FOR REPRESENTATIVE JAPANESE COMPANIES

We have been cooperating with big Japanese brand companies for many years.



WIDE RANGE OF CUSTOMER NETWORK

Many customer stores that sell products can sell and deliver directly.



SKILLED TEAM with FULL OF DREAMS

Under the motto "Growing together", we are proud of the best team that develops us every day.



STORAGE AND DISTRIBUTION SYSTEM

With our own warehouse location and distribution machine, you can deliver the product you want anywhere, anytime, anywhere in no time.

OUR PROFESSIONAL WORKFORCE



Total of **76 employees**
10 Marketing and **32 Sales personnel**
26 Supply Chain staff

With **10 years** of experience and trained professional workforce.



WAREHOUSE AND DELIVERY SERVICE

Warehouses

Central warehouse in Ulaanbaatar



Delivery service

Delivery vans & trucks – 8 units



ABICO FMCG BUSINESS

COVERAGE

Customer type	Numbers
Supermarket, Chain Supermarket	238
CVS (Konbini)	410
HFS	950
Region	237
Pharmacy	500
B2B	191
Online Store	41
Franchise & Abico Store	19

TOTAL COVERAGE:

2586



OUR BRANDS



pigeon

Official distributor of Kagome corporation in Mongolia.

GOON

Official distributor of S and B company in Mongolia. They world's number 1 spice brand..

elis
エリス

Official distributor of SLIMWALK, MAGNELOOP, ELEKIBAN, PRO.FIT in Mongolia

DyDo

Official distributor of DYDO

2015

2019

2020

2012

Official distributor of Pigeon corporation in Mongolia.

KAGOME
自然を、おいしく、楽しく。

2015

Official distributor of Daio PAPER corporation's Goon brand in Mongolia. They have the biggest FACTORY in the world.

S&B

2019

Official distributor of Daio PAPER corporation's Elis brand in Mongolia

P!

2022

Official distributor of FUNDOKIN

フンドキン
フンドキン醤油株式会社

STRONG POINT OF ABICO

No1 Baby Brand
pigeon

No1
S&B

29% Market Leader

自然を、おいしく、楽しく。
KAGOME

TOP 5
Baby Diaper

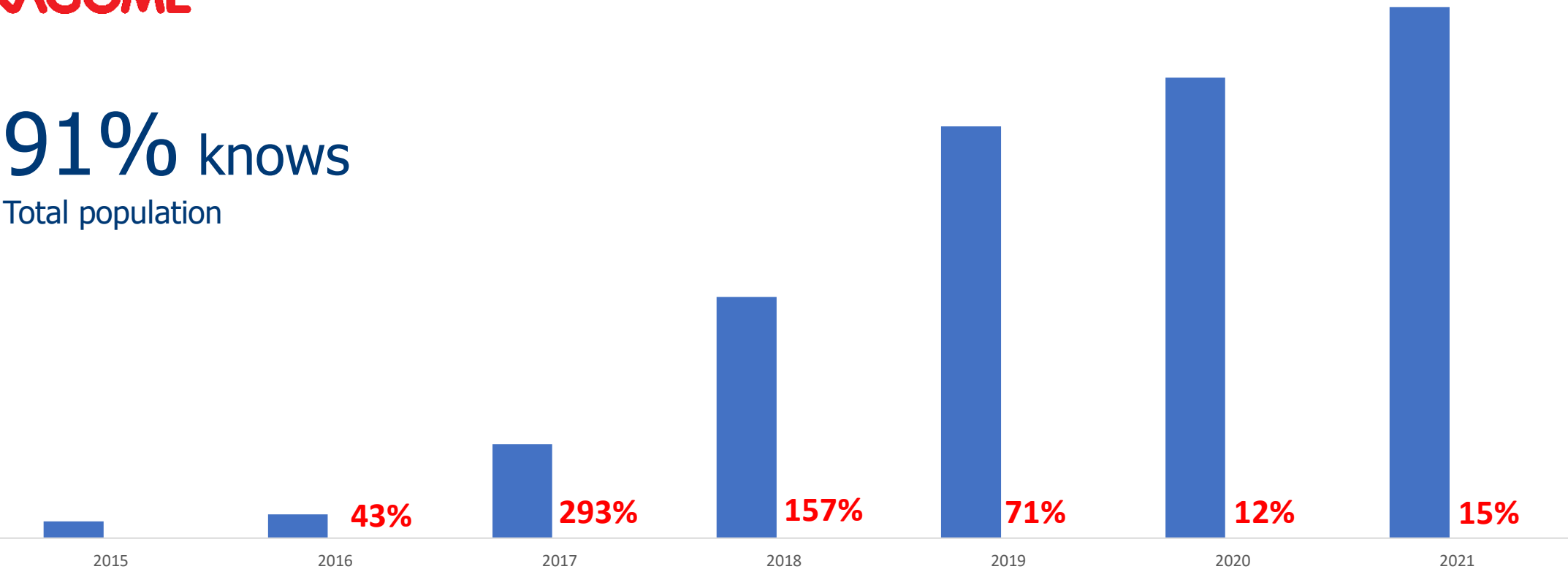
安全安心
GOO.N
グーン



STRONG POINT OF ABICO



91% knows
Total population



Sales growth of Kagome Brand by Year

STRONG POINT OF ABICO: Online



Total page **8**:



678K
followers

(33%*)

Total group **3**:

104K
members

12 INFLUENCER
of every generation



Around **150K-640K** followers

(*91% population uses
Facebook in Mongolia)

STRONG POINT OF ABICO: On Point

Tasting Activity



Special Display stand



Conducting Training



Product Training for Sales Manager and Customer

Event & Expo



SOCIAL RESPONSIBILITY ACTIVITY



Medical as part of social responsibility
“MOTHER'S AND CHILDREN'S ROOM”
is traditionally organized every year



Every year, on the occasion of
International Midwifery Day, we pay
tribute to our midwives



The Kagome brand donated
3,000 pieces of Kagome juice to
NCCD doctors and medical staff.

HIGHLIGHTS OF ABICO



Shigeru Yamashita, President of the world's leading Pigeon Corporation, paid his first working visit to Mongolia.



“Abico” LLC has become the official distributor of S&B brand products in Mongolia, which is ranked №1 in terms of sales of food seasoning products in Japan.

THANKS FOR YOUR ATTENTION

