
The 15th e-ICON World Contest

– Guidelines for International Participants –

April, 2025



Ministry of Education



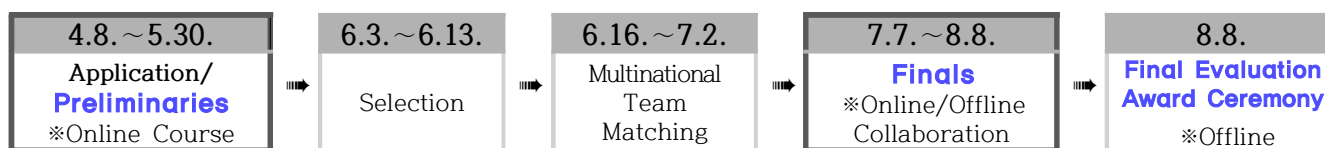
한국디지털교육협회
Korea Digital Education Frontiers Association

1 The 15th e-ICON World Contest

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e-ICON World Contest? International SW Competition to develop Mobile Apps to achieve UN Sustainable Development Goals(SDGs) with collaborated teams from Korea and partner countries

- **Title** : The 15th e-ICON* World Contest
 - ※ e-ICON: e-learning International Contest of Outstanding New ages
- **Host** : Ministry of Education, Republic of Korea
- **Organizer** : Korea Digital Education Frontiers Association (KEFA)
- **Official language**: English
- **Eligibility** : Any middle and high school students and teachers from the developing countries
 - ※ **Team should be consisted of two students and one teacher**
 - ※ Developing countries: Countries classified in 'DAC List of ODA Recipients'
- **Theme** : Mobile App to Achieve **SDGs*13 "Climate Action"**
 - ※ Sustainable Development Goals (SDGs): 17 goals adopted by the UN and the international community to achieve a more sustainable future by 2030
- **Method** : Online and Offline collaboration
- **Documents** : ① Application ② Project Proposal
③ Consent to Collection and Use of Personal Data
 - ※ Documents should be submitted via **e-ICON World Contest Website** (e-icon.or.kr/en/)
- **Application Period** : **April 8(Tue) ~ May 30(Fri), 2025/ 17:00(KST)**
 - ※ **Application will not be accepted after May 30(Fri) 2025/ 17:00(KSP)**
- **Contest Procedure and Schedule** : ※ Schedule and method may change



- **Rewards**
 - (Teams in **Preliminaries**) Complimentary **online course** on SW and contest theme
 - (Teams in **Finals**) Teams in Finals will be invited to Korea to finalize mobile app development
 - (Final **Winners**)
 - 1st place : Award from the Minister of the Ministry of Education (ROK) and Prize
 - 2nd & 3rd place : Award Certificate and Prize (TBA)

2 Main Activities

- **(Preliminaries)**
 - Learn about SDGs and SW programs through **online courses** at e-ICON website (<http://e-icon.or.kr/en/>)
 - Develop project proposal on the theme (**SDGs 13 “Climate Action”**)
- **(Finals)** Teams in Finals will be grouped into **multinational team** and carry out international collaborative activities including developing an app and preparing a presentation
 - Teams getting to the Finals will be invited to Korea to complete mobile app development, project proposal and presentation materials

3 Schedule

※ Detailed schedule and activities may change.

| Process | Contents | Schedule |
|------------------------------------|--|-------------------------------|
| Preliminaries | (Online Training) Learn about SDGs and SW programs through online training courses posted at e-ICON website (http://e-icon.or.kr/en/) (Documents) ① Application , ② Project Proposal , ③ Consent to Collection and Use of Personal Data | April 8(Tue) ~ May 30(Fri) |
| ↓ | | |
| Selection | (Evaluation) Project Proposals will be evaluated and the teams advancing to the Finals will be selected based upon the evaluation result of each teams' Project Proposals | June 3(Tue) ~ June 13(Fri) |
| ↓ | | |
| Multinational Team Matching | (Announcement) The result of Multinational Team Matching will be posted at e-ICON website (http://e-icon.or.kr/en/) ※ Multinational Team : 1 Korean Team + 1 International Team (Documents) ① Recommendation Letter | June 16(Mon) ~ July 2(Wed) |
| ↓ | | |
| Finals | (Online) July 7(Mon) ~ August 1(Fri) : 4 weeks - Team activity via online collaboration (Offline) August 4(Mon) ~ August 8(Fri) : 1 week - Complete app development and prepare presentation materials for the final evaluation (Final Evaluation) August 8(Fri) - Each team will present the results (1st Round: poster session/ Final Round: presentation session) (Award Ceremony) August 8(Fri) - Announcement of result of the final evaluation and awarding ceremony (Results) ① Team Project Proposal ② Presentation Materials ③ Completed App ④ App demonstration Video | July 7(Mon) ~ Aug 8(Fri) |

2 Preliminaries

1 Preliminaries

- **(Preliminaries Period)** April 8(Tue) ~ **May 30(Fri), 2025/ 17:00(KSP)**
- **(Eligibility)** Any middle and high school students and teachers from the developing countries
 - Access to online environment to participate in the whole process of the contest
 - Ability to communicate in English
 - Available during the preliminaries (April-May) and finals (July-August)

<NOTICE>

- ★ Applications shall be submitted by **teams consisting of two students and one teacher**
- ★ Teams advancing to the Finals will be invited to the Finals held in Korea in August

○ (Roles and Responsibilities)

| | Roles & Responsibilities |
|-----------------|---|
| Students | <ul style="list-style-type: none"> - Contribute to developing the mobile app for the multinational team contest - Preliminaries: complete the online course on SDGs & S/W - Finals: collaborate to complete the three output (team project proposal, completed app, and presentation material & video) |
| Teachers | <ul style="list-style-type: none"> - Coach and guide students in international collaborative activities - Monitor and evaluate the students' contribution to the project - Manage communicate between KEFA and students |

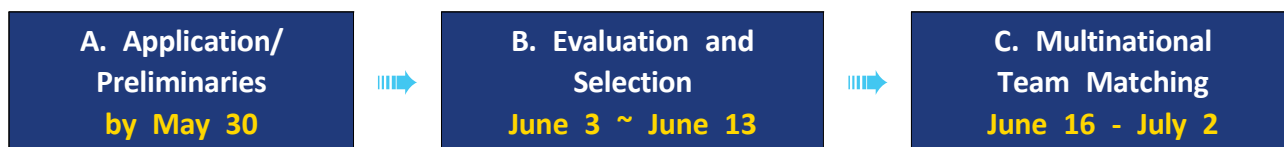
- **(Online Training)** Training courses about SDGs and SW programs will be posted at the e-ICON website (<http://e-icon.or.kr/en/>)
- **(Application Period)** All required documents should be submitted via e-ICON website **by May 30(Fri), 2025/ 17:00(KSP)**

※ Application will not be accepted after May 30(Fri) 2025/ 17:00(KSP)

Required Documents

- ① Application
- ② Project Proposal
- ③ Consent to Collection and Use of Personal Data

2 Method



A. Application / Preliminaries

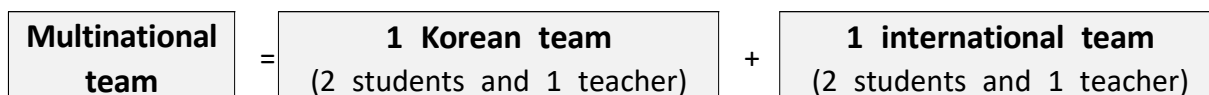
- **(Period)** April 8(Tue) ~ May 30(Fri), 2025
- **(Online Training)** Taking learning courses posted at <http://e-icon.or.kr/en/>
- **(Team)** Team should be consisted of two students and one teacher
 - ※ Each team should submit one project proposal
- **(Apply)** All document should be submitted through **online application system**
 - ※ All applicants(two students & one teacher) should **submit application individually** and **one project proposal per team** should be submitted.

B. Evaluation of Project and Selection

- **(Period)** June 3(Tue) ~ June 13(Fri), 2025
- **(Evaluation)** Each team's Project Proposal will be evaluated
- **(Selection)** The teams advancing to the Finals will be selected based upon the evaluation result

C. Multinational Team Matching

- **(Period)** June 16(Mon) ~ July 2(Wed), 2025
- **(Team Matching)** Korean team and international teams will be formed based on the results of evaluation and development plan (theme, tools, etc)
- **(Structure)**



- ※ Mentoring (language and technology) will be provided for international cooperation
- **(Announcement)** The result of multinational team matching will be announced at the e-ICON World Contest website (<http://e-icon.or.kr/en/>).
- **(Recommendation Letter)** Teams advancing to the finals should submit recommendation letter of the principal of applicants' school.

3 Finals

1 Finals

- **(Period)** July 7(Mon) ~ August 8(Fri), 2025
- **(Online Finals : 4 Weeks)** July 7(Mon) ~ August 1(Fri), 2025
 - International cooperation to develop mobile app via online collaboration and mentoring (communication and technology) will be provided for effective online activities
- **(Offline Finals : 1 Week)** August 4(Mon) ~ August 8(Fri), 2025
 - Participants will be invited to Korea to complete team project and prepare the materials for the Final Evaluation and participate in the Awarding Ceremony
 - ※ Detailed plans will be announced
- **(Main Activities)** Team Content (mobile app) development, Team Project Proposal, and preparation for Final Evaluation

2 Final Evaluation

- **(Evaluation schedule)** August 8 (Fri), 2025 ※ Date may change, TBA
- **(Submission)** All documents for final evaluation should be submitted by August 7 (Thur), 2025

Mandatory Documents to Submit (3)

- ① Team Project Proposal (English)
- ② Presentation Material (English)
- ③ App Demonstration Video (English)

3 Award Ceremony

- **(Award Ceremony Schedule)** August 8 (Fri), 2025
 - 1st place : Award from the Minister of the Ministry of Education (ROK) and Prize
 - 2nd & 3rd place : Award Certificate and Prize

Online Application System

- All application should be filled and documents should be submitted via online application system at e-ICON website (<http://e-icon.or.kr/en/>).
※ Applications/documents submitted via email will not be accepted.
- **Project proposal** should be submitted in **soft copy format (PDF only)** through online apply system.
※ Please refer 'how to apply' on website

Environment for app development

- **Android environment**

Utilization of winners' apps

- Based on feedback from experts from relevant organizations and corporations, the winners' apps will be uploaded at e-ICON world contest website, as well as be promoted and presented at the EdTech Fair Korea 2025.
※ The winners' apps will be uploaded at e-ICON website

Right to exhibit outcome and copyright matters

- The copyright of all entries is held by each team, however, the organizer has the right to exhibit them for the purpose of promotion after the contest.
- The participants are responsible to check the right of using the sources (images, photos, etc) for content development. Prior consultation with the owner of any content used in the app is strongly recommended.
※ Examples of sources of images/icons to be used: Pixabay, Unsplash, ICONMONSTR, Icons8, etc
- The use of free fonts distributed online is recommended.

*** Copyright Act Article 46 (Authorization to Use Works)**

- ① The holder of author's economic right may grant another person authorization to use the work.
- ② The person who obtained such authorization pursuant to paragraph (1) shall be entitled to exploit the work in such a manner and within the limit of such conditions so authorized.
- ③ The right of exploitation as authorized under paragraph (1) may not be transferred by assignment to the third party without the consent of the holder of author's economic right.

※ Examples of fonts that can be used : DAUM font, NAVER Nanum Eco, Jeju font, fonts developed by the Ministry of Culture, Sports and Tourism, KoPub, etc.

Appendix 1. Application

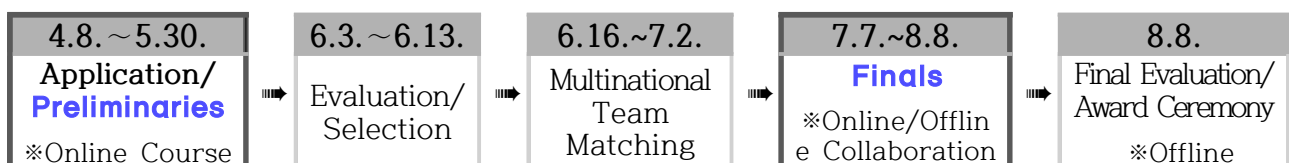
Appendix 2. Project Proposal

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Contact : (email) eicon.kefa@gmail.com / ☎ (+82)-2-720-0085